







Seamless Scalability

Harness the power of scalable, secure and flexible video streaming in a matter of days. From selecting your desired monetization workflows, to branding your own platform, you can extend your reach, onboard new revenue streams and digitalize multiple areas of your business.

Your Video Content, Our Powerful Tools

Build, manage, publish, distribute, monetize and analyze your video content with LDC's Media Platform Builder.

The Media Platform Builder helps organizations setup and build custom branded media sharing platforms with live streaming and video on demand (VOD) capabilities. Using a robust CDN and advanced security parameters, organizations can deliver reliable, buffer-free video content viewing experiences.

A Turnkey OTT Solution

Like with any other technology powered business-line, running an OTT service is a complex process, juggling technological capabilities and innovation with backend technical performance can result in pulling the brakes on commercial growth and direction.

From encoding, transcoding, middleware, billing and hardware tools to unlimited customization features, LDC's Media Builder alongside our team of certified technology specialists handle the whole process from A-Z, allowing you to own and launch a robust and fully functioning platform, that can ensure sustainable business growth.

The LDC Guarantee



Powerful Technology Platforms

At LDC we only partner up with the world's most powerful technology providers using the best in-class technology stacks. All our services and solutions are built on robust infrastructure, hosted in highly secure environments.



Customer-Led Infrastructure Designs

We provide expert professional services, as cloud innovation advocates, trusted technology advisors and infrastructure specialists we are able to tailor, develop and service complex systems and structures in the way that best suits your unique business needs.



24/7 Dedicated Expert Support

We offer dedicated support services around the clock, rest assured you will receive technical assistance anytime you need it via multiple reach out channels as well as, through dedicated expert teams assigned to your specific project.



Features

| Live Streaming Capabilities | Stream in HD Quality and extend your reach across the globe with zero buffer time. |
|-----------------------------|--|
| Video On-Demand (VOD) | Upload and distribute an unlimited amount of online and offline video content in minutes across the globe. |
| Adaptive Quality Streaming | Deliver a sublime streaming experience with adaptive bitrate streaming, ensuring high quality streaming and zero buffering time across all devices. |
| Video CMS | Upload, manage and distribute your video content easily using custom layouts, drag and drop functionality and simple publishing tools. |
| Device Compatibility | Thanks to powerful mobile and tablet optimization you can manage, view and navigate your video platform on any device with ease. |
| Data Analytics | Discover content insights using cognitive data services and Google analytics integrations from within your admin dashboard. |
| Monetization Capabilities | Whether it's SVOD, AVOD and/or TVOD. Select the monetization strategy that best suits your business needs. |
| Full Customization | Power your platform with your branding with 100% flexibility in customization, be it through the application itself or with our dedicated teams. |

About LDC

A cloud innovation specialist and renowned managed IT services provider (MSP) leading in IT and digital transformation in the Middle East since 1996. Partners with the world's top technology platforms, LDC is home to certified technology experts and infrastructure specialists with 100+ years of combined regional and local experience.







